



SARA

# Automated alerting for situational awareness to protect people and property

**MOREFIELD**  
communications

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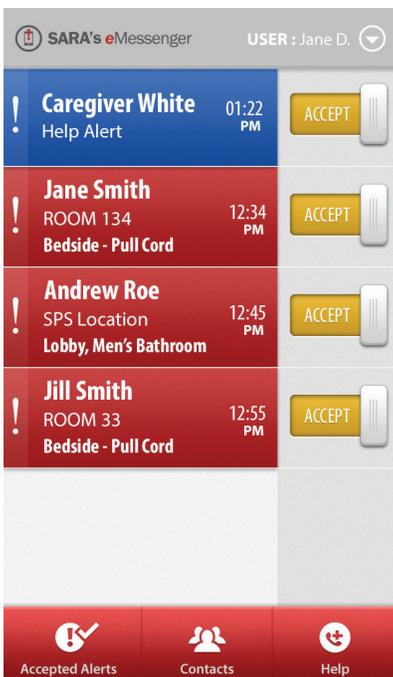
## The power to read, hear, see, do and analyze for better risk management

Knowing what's going on around you and using that information for better risk management is the goal of situational awareness. Originally a military term referring to a pilot's operational status and knowledge of immediate threats, now situational awareness is a risk management strategy and the basis of a technology framework that gives you the power to **read, hear** and **see** what's happening around your enterprise so you can **do** something about it. There's no time to waste when people, property and business operations could be threatened, and now any organization can improve communication and information flow, especially in the event of an emergency. From the mundane blown fuse to a life-and-death scenario, SARA helps prevent operational disruptions and speeds emergency response. Real-time and historical reports then let you **analyze** response times and protocols to identify problem areas. You don't know what you don't know, but with SARA you can prevent loss of life, property, business and convenience/comfort.

### Integrated alarm management and automatic mass notification

SARA is an automated alerting engine that integrates disparate alarm and communication systems for centralized monitoring, alerting and reporting. Such unification ensures that critical data is collected, processed, analyzed and delivered to the right people so they can deal with an unfolding situation in the right way. Inefficient, stand-alone alarms are converted into real-time, detailed notifications delivered to key individuals, select groups/response teams or larger populations via the designated communication end points — from smartphones to tablet-based kiosks and virtually any device in between.

Predefined modes and actions within the SARA software automatically set alerting/mass notification in motion when a triggering event occurs, according to your protocols and escalation paths. Because of our expertise in computer-telephony integration (CTI), we can make your existing networks, devices and other software systems work together, without silos, to enhance life safety, security, environmental monitoring and mass notification.



Mobile dashboard with various alerts

SARA has shown significant ROI across the health care spectrum (from acute care to senior living), K-12 and higher education, hospitality, manufacturing and government. Any organization can achieve situational awareness to better manage risk, so let us develop a customized SARA system for you. **Because ignorance isn't bliss ... it's dangerous.**

### SARA Capabilities

- Centralized monitoring, alerting and reporting for all life safety, security and environmental monitoring systems
- Mass notification capabilities to broadcast general announcements, courtesy reminders and other content
- Premise-based mobile duress with approximate location data through vector mapping
- Wide-area mobile duress with GPS tracking via cellular, advanced fall detection and hands-free, two-way talk
- Desktop alerts, including color-coded text and audio
- Video paging, including live video from security cameras
- Voice-, Wi-Fi- and cellularenabled mobile dashboards for seamless SA on the go
- Digital signage via CCTV
- Common-area and/or in-room self-service via tablet-based kiosks
- Predictive analytics to predict future risks through more personal, proactive and predictive alerting and reporting

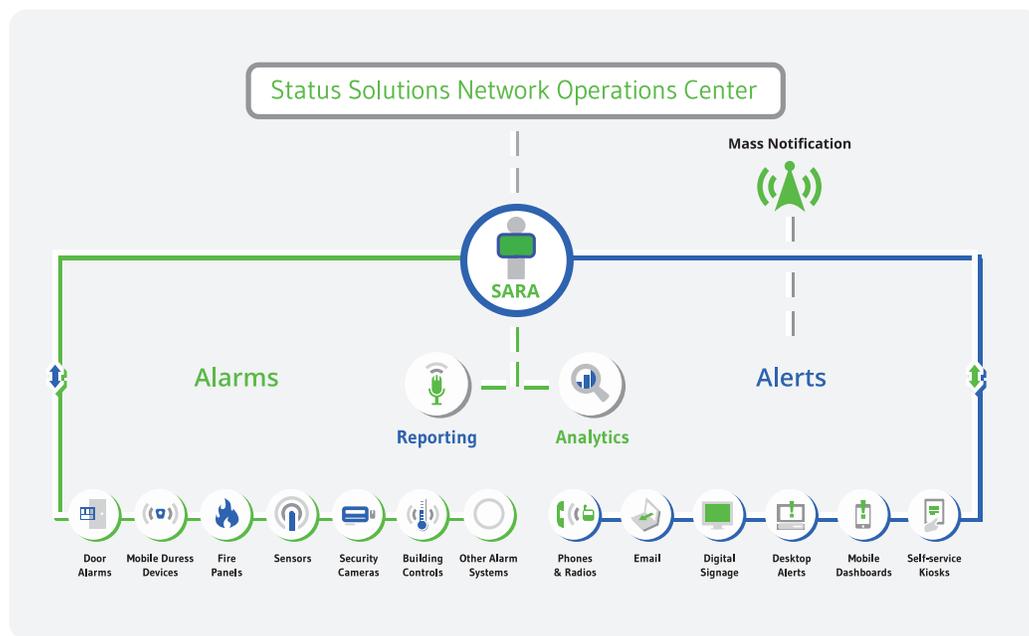
### One alerting engine, multiple awareness capabilities

Status Solutions works with each customer and our certified partners to design a reliable, scalable and sustainable SARA system customized to meet your needs and work within your current technology infrastructure. Our standard is always to engineer a SARA solution with freshness and readiness for maximum performance, minimal maintenance and easy administration. The inputs



and outputs will differ based on the customer and environment, but the outcome is preventing ignorance-based loss by ensuring that awareness transactions — alerts — are delivered to the people who need to know what's happening, where it's happening, and what to do about it. Following the discovery process, we'll determine the best design for your customized situational awareness framework to produce the outcomes you require.

Desktop alert with video paging



Situational awareness framework showing various inputs and outputs

